The club has produced a 5-year plan which aims to develop swimmers to county and regional level and to achieve the Swim21 accreditation. To achieve these aims we need parent/guardian help and assistance.

What is swim21 Accreditation?

Swim21 accreditation is the ASA’s ‘quality mark’. It is about creating the best possible swimming experience for all and raising the quality of swimming provision across all areas.

But swim21 is not just a badge of honour. Swim21 is a development tool that allows swimmers, teachers, coaches and those responsible for developing programs to continually improve.

Swim21 Club

Is the ASA’s aquatic quality mark for the development of effective, ethical and sustainable ASA affiliated clubs.

Swim21 club is a key module which will support clubs to grow membership, develop volunteers and ensure the sustainability of activity in line with the objective of the club.

The aim of Swim21 club network is to quality assure clubs who work collaboratively to deliver the athlete pathway in their area. It will assist in identifying gaps in provision and opportunities available for clubs to increase and sustain membership.

A club network is defined as... a group of clubs working together on an agreed plan. Swim21 club network will support movement through the pathway to ensure that athletes meet their potential and are retained in the sport. Each club in the network will be valued for their role.

It is agreed between accredited clubs to work towards the following objectives:

- To retain and increase ASA club members
- To retain and increase volunteers, teachers, coaches and officials
- To raise the standards of performance across appropriate aquatic disciplines

To access Swim21 club network, the club will need to:

- Identify other clubs to form a network with
- Ensure all clubs in the network are ASA affiliated
- Have access to the Swim21 online portal
- Be swim21 club Essential accredited

Benefits

- Stronger links in the athlete pathway will aid retention in clubs and increase membership where required
- ASA club officers will support the development and growth of the Swim21 network whilst assisting all clubs to achieve accreditation
- Local funding opportunities will be directed to networks with Swim21 accreditation